

Kate O'Leary

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Freelance Design and Illustration May 2009 - Present

- Marketing and advertising design for Adler Planetarium Planet Explorers Exhibit
- Illustration and surface design for Kohl's 2009 Halloween Kitchen Textiles
- Character and surface design for Hasbro Toddler Toy line
- Art direction on Journal of Property Management (JPM) magazine

UpShot Marketing July 2007 - May 2009

Graphic Artist

Preparing files for pre-press and releasing to the printer for Miller Lite's large scale marketing campaigns.

Sabbatical October 2006 - July 2007

Spent nine months traveling in Japan and working as a freelance illustrator and designer.

Imagination Publishing June 2004 - October 2006

Art Director

Worked on four magazines simultaneously from initial page layout through design to completion. Included coordinating and directing photo shoots managing color correction on all photos and working with regularly scheduled client feedback until prepress in a fast-paced deadline driven environment.

Clients: UPS, Wells Fargo Business Banking Group, Ty Beanie Babies

Lincoln Park Zoo June 2004 - March 2005

Freelance Artist

Created eleven large paintings for each of the major animal exhibits in the Pritzker Family Children's Zoo, including numerous smaller pieces for environmental and informational signage and a companion book.

Publications International Inc. 2003

Art Director

Designed children's electronic interactive books from conception to the final art. Included collaboration with editors on story concepts, creating thumbnails for interiors, cover and story icons, designing front and back cover and working exclusively with licensed character art brand guidelines

Book Titles: Spongebob Squarepants Scavenger Hunt!, Disney Princess Delightful Tales, Caillou Leads the Parade and Caillou Bedtime Songs

tag ltd. 2002 - 2003

Freelance Surface Designer

Created graphics used for the complete 2003 Winter and 2004 Spring textile line with cross over into other products such as candles, ceramics and paper goods.

Vtech Industries 2002

Freelance Game Designer and Artist

Collaborated with content developer to create game designs that delivered educational content with interactivity and engaging age appropriate graphics and games. Products include: Ready-Set-School Globe and Ready-Set-School Art Easel

Cognitive Concepts May 1999 - November 2001

Art Director

Graphic and Animation development for children's educational web and CD-ROM based products. Worked exclusively in Flash developing game interface, artwork and simple animations for the award winning GameGoo.com Products include: Earobics Step 1 for Adolescents & Adults Software, Read and Spell and GameGoo.com

Education

Columbus College of Art and Design 1998

Bachelor of Fine Arts, Illustration Major

Photoshop, Illustrator, InDesign, Acrobat, Quark, Quark Publishing System (QPS), Flash, Dreamweaver